



**YOU'RE INVITED TO AN
UNIQUE OPPORTUNITY TO MEET WITH OVER 100 OPHTHALMOLOGISTS FROM
INDIANA AND ACROSS THE U.S.**

Once again the Indiana Academy of Ophthalmology will be hosting a scientific seminar for our members. The meeting will be held at the 502 East Event and Conference Centre in Carmel, IN. The meeting will be held September 14, 2018. We are excited to invite you to participate as a sponsor or an exhibitor.

The Program Committee has organized an outstanding program with world-renowned faculty. This program is the ideal setting for the dissemination of the latest scientific/clinical breakthroughs, trends in practice management, and clinical and surgical developments.

This meeting will allow you to connect with the most important target market for your company's products and services. This year we expect over 100 Indiana ophthalmologists as well as ophthalmologists from surrounding states and across the U.S. In addition, many ophthalmic technicians will also be in attendance.

Attached you will find information regarding the opportunities to support the IAO at the meeting. To accept our invitation and secure your opportunity, complete the enclosed application and return it to the IAO office as soon as possible.

We look forward to working with you and hope you will join us in this premier ophthalmic opportunity. We look forward to an exciting and successful 2018 meeting in Indianapolis. Please contact me at 317-577-3062 if you have any questions.

Sincerely,

Kim

Kimberly Williams, MBA
Executive Director

Indiana Academy of Ophthalmology, Inc.
Annual Meeting and Scientific Seminar

PRELIMINARY EXHIBITOR PROSPECTUS

2018

I n d i a n a A c a d e m y o f



O P H T H A L M O L O G Y

September 14, 2018

502 East Event and Conference Centre
Carmel, IN

Indiana Academy of Ophthalmology Annual Meeting September 14, 2018

Meeting Director

Yara Catoira-Boyle, M.D., President-Elect, IAO

Location

The meeting will be held at the 502 East Event and Conference Centre (502 E Carmel Dr, Carmel, IN).

Lodging Options:

There are a number of hotels in close proximity to the Conference Center.

Renaissance Indianapolis North Hotel
11925 N Meridian St, Carmel, IN
(317) 816-0777

Hilton Garden Inn Indianapolis/Carmel
13090 N Pennsylvania St, Carmel, IN
(317) 581-9400

SpringHill Suites Indianapolis Carmel
11855 N Meridian St, Carmel, IN
(317) 846-1800

DoubleTree by Hilton
11355 N Meridian St, Carmel, IN
(317) 844-7994

Residence Inn Indianapolis Carmel
11895 N Meridian St, Carmel, IN
(800) 331-3131

Staybridge Suites
10675 N Pennsylvania St, Indianapolis, IN
(317) 582-1500

Courtyard Indianapolis Carmel
10290 N Meridian St, Indianapolis, IN
(317) 571-1110

Comfort Suites
15131 Thatcher Ln, Carmel, IN
(317) 575-0000

Hampton Inn Indianapolis/Carmel
12197 N Meridian St, Carmel, IN
(317) 843-1100

Holiday Inn Indianapolis North – Carmel
251 Pennsylvania Pkwy, Indianapolis, IN
(888) 465-4329

Time Of Vendor Registration

September 14 / 7:00 am

Tax Identification Number

The IAO Tax ID number is: 23-7363521.

Exhibit Package Includes

The exhibit fee of \$1,500 (\$500 for not-for-profit patient service organizations) includes the cost of the exhibit space, 1 table, 2 chairs, 1 electrical outlet, and the attendance of 2 representatives. Arrangements for additional representatives must be made with the Academy Office prior to the meeting. The cost for additional representatives will be \$125 per person. Arrangements for additional equipment, extension cords, etc., must be made prior to the meeting and will be billed to the vendor.

Exhibitor Listing

All exhibitors and sponsors will be published in the registration information provided to the physicians. Exhibit space preference will be assigned according to date application is received in the Academy office.

Payment For Space

The enclosed application must be completed and returned to the IAO Association Office. All space contracted for must be paid in full by September 1, 2018. There will be no refunds for canceled booths after September 1, 2018.

Sponsorship

Many potential vendors and exhibitors have contacted us requesting additional opportunities for sponsorship during the Annual Meeting of the IAO. Please see last page of the prospectus to see the additional sponsorships we are offering.

Educational Grants

The Indiana Academy of Ophthalmology appreciates all financial support of our educational programs. In accordance with ACCME standards, all CME programs will be operated independently and without influence or control from other supporting organizations. Supporting organizations shall not influence or control the program planning, program content, or execution of the activity; the program must be free of commercial bias for or against any product; and any product discussion must be objective, balanced and scientifically rigorous. Corporate sponsors may not engage in promotional activities in the CME program location or in the CME materials, and no promotional materials may be disseminated during the CME activities in the CME meeting room.

Exhibit Hours

Representatives will want to be available during registration, breaks, lunch, and the reception.

Physical Assistance

Those attendees who need additional assistance should contact the IAO Office at 317-577-3062 so that appropriate arrangements can be made.

Further Information

For further information, please call the IAO Office at 317-577-3062 or email Kim Williams at kwilliams@thecorydongroup.com.

Featured Speakers:

Keith Carter, MD, AAO President

Bonnie Henderson, MD

Francis Price, MD

Shaohui Liu, MD, Ph.D

Rob Cantor, MD

**APPLICATION FOR EXHIBIT SPACE
INDIANA ACADEMY OF OPHTHALMOLOGY**

The undersigned hereby applies for exhibit space at the IAO Annual Meeting and Scientific Seminar subject to acceptance by the Association.

FEES:

- \$1,500 per exhibit booth (\$500 for not-for-profit patient service organizations)
- Additional representatives @ \$125 per representative

We understand that all booths must be paid in full by September 1, 2018 and that no refunds will be permitted after September 1, 2018. Each fee includes one (1) 5' table, two (2) chairs, one (1) electrical outlet, and the costs for two (2) representatives. Any additional needs must be arranged for separately prior to the meeting.

It is agreed that failure on the part of the exhibitor to meet booth payments in full shall automatically forfeit all rights, privileges, and claims of any nature the exhibitor has or may have, including the forfeit of any payments previously made.

The undersigned agrees to abide by the official show Rules and Regulations of the IAO Annual Meeting as listed on the reverse of this application.

(Please Print or Type Clearly)

Firm: _____
(as it will appear in the program)

In 25 words or less, please describe your company's products or services: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Telephone Number: () _____

Email: _____

Representatives attending: (If paying for additional representatives, please include names and emails on a different sheet.)

Name: _____ Email: _____

Name: _____ Email: _____

Signature: _____

Name: _____ Title: _____
(Type or Print)

Please return with a check made payable to the Indiana Academy of Ophthalmology, 125 W. Market Street, Suite 300, Indianapolis, IN 46204.

If you wish to pay by credit card, please complete the attached form and return it with the completed application.

Indiana Academy of Ophthalmology, Inc.

125 W. Market Street, Suite 300

Indianapolis, IN 46204

Fax: 866-388-1057

Credit Card Charges

Today's Date: _____

Amount to Charge: _____

Reason for Charge:

- Exhibit Booth
- Additional Reps X _____
- Other _____

Visa

Mastercard

Credit Card Number: _____

Expiration Date: _____ Security Code: _____
(This is the last 3/4 digits on the back of the card)

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Authorized Signature: _____ Date: _____

If you have any questions, please contact Kim Williams at 317-577-3062. Please return completed form to Kim Williams at fax number 866-388-1057.



Rules and Regulations Special Information

1. In accordance with ACCME standards, the IAO will conduct all CME programs independently and without influence or control from other supporting organizations. Supporting organizations shall not influence or control the program planning, program content, or execution of the activity; the program must be free of commercial bias for or against any product; and any product discussion must be objective, balanced and scientifically rigorous. Corporate sponsors may not engage in promotional activities in the CME program location or in the CME materials, and no promotional materials may be disseminated during the CME activities in the CME meeting room.
2. Representatives of commercial supporters may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place. Please remember if you attend the physician education seminar, you **MUST** remove your nametag while in the room.
3. As a vendor, you are not allowed to ask questions or make comments regarding the presentations while in the meeting room. There can be NO selling or promotion by vendors in the meeting room.
4. In accordance with the AMA's guidelines on [*Gifts to Physicians from Industry*](#) and the ACCME *Standards for Commercial Support* funding from industry to underwrite the costs of CME conferences or professional meetings should be made to the IAO and not to individual physicians. Subsidies from industry should not be accepted to pay for the costs of travel, lodging, or other personal expenses of the physicians who are attending CME conferences or meetings. Subsidies for hospitality should not be accepted outside of modest meals or social events that are held as part of a continuing medical education conference or meeting.
5. Organizations that provide financial support may be recognized. Such corporate or foundation recognition regularly occurs in publications and other appropriate forums. Recognition does not include any reference to the organizational products. The institutional acknowledgment may state the name, mission and areas of clinical involvement of the company or institution, and it may include corporate logos and slogans if they are not product promotional in nature.

INDIANA ACADEMY OF OPHTHALMOLOGY, INC.
Frequently Asked Questions for Exhibitors

- What is the date of the meeting?
Friday, September 18, 2018
- Where is the meeting located?
502 East Event Centre, Carmel/Indianapolis, IN
- When is exhibit set-up?
The only time for exhibit set-up is scheduled at 7:00 am. on September 14^h.
- What are the exhibit hours?
7:00 am – 6:00 pm Friday
- Who will attend the meeting?
Ophthalmologists from Indiana and surrounding states; IU Department of Ophthalmology faculty, residents, fellows, and staff; and Ophthalmic Technicians

In 2017 the attendance at the Annual Meeting was as follows:

87 Physicians

48 Ophthalmic Technicians

26 Exhibitors

- What are the fees for exhibitors?
Sponsorship -- \$1,500
This fee includes the cost of the exhibit space, 1 table, 2 chairs, 1 electrical outlet, and the costs for 2 representatives. Arrangements for additional representatives must be made with the Academy Office prior to the meeting. The cost for additional representatives will be \$125 per person. Arrangements for additional equipment, extension cords, etc. must be made prior to the meeting and will be billed to the vendor.
- IAO Tax ID Number - 23-7363521
- Who do I contact for more information?
Kim Williams, IAO Executive Director
317-577-3062 – telephone
866-388-1057 – fax
kwilliams@thecorydongroup.com - email



**Additional Sponsorship Opportunities
Indiana Academy of Ophthalmology
Annual Meeting – September 14, 2018**

Many potential vendors and exhibitors have contacted us requesting additional opportunities for sponsorship during the Annual Meeting of the IAO. In order to meet those needs, we are offering the following additional sponsorships:

Unrestricted Education Grant: \$5,000 \$10,000 \$15,000

- | | |
|---|--|
| <input type="checkbox"/> Fri. Continental Breakfast - \$2,500 | <input type="checkbox"/> Reception sponsor - \$2,500 |
| <input type="checkbox"/> Fri. Lunch - \$5,000 | <input type="checkbox"/> Meeting Materials - \$3,000 |
| <input type="checkbox"/> Fri. Afternoon Break - \$2,500 | <input type="checkbox"/> Lunch for the Technicians - \$2,000 |
| <input type="checkbox"/> Nametags - \$1,000 | |

Sponsors will receive special recognition during the event, in pre-meeting literature, during the meeting, and in the meeting materials. Of course, an exhibit booth only with no additional sponsorship is welcomed. Information regarding exhibit booth registration is attached.

- Yes, we want to be a bigger part of this meeting. We would like to support the meeting as indicated above.

Firm: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Telephone Number: () _____ Fax: _____

Email: _____

Please return with a check made payable to the Indiana Academy of Ophthalmology, 125 W. Market Street, Suite 300, Indianapolis, IN 46204. For questions, call Kim Williams at 317-577-3062.