



We are excited to be back in person in September!

Once again the Indiana Academy of Ophthalmology will be hosting a scientific seminar for our members. The meeting will be held at the Embassy Suites Hotel and Conference Center, Noblesville, IN. The meeting will be held September 17, 2021. We are excited to invite you to participate as a sponsor or an exhibitor.

The Program Committee has organized an outstanding program with world-renowned faculty. This program is the ideal setting for the dissemination of the latest scientific/clinical breakthroughs, trends in practice management, and clinical and surgical developments.

This meeting will allow you to connect with the most important target market for your company's products and services. This year we expect over 100 Indiana ophthalmologists as well as ophthalmologists from surrounding states and across the U.S. In addition, many ophthalmic technicians will also be in attendance.

Attached you will find information regarding the opportunities to support the IAO at the meeting. To accept our invitation and secure your opportunity, complete the enclosed application and return it to the IAO office as soon as possible.

We look forward to working with you and hope you will join us in this premier ophthalmic opportunity. We look forward to an exciting and successful 2021 meeting in Indianapolis. Please contact me at 317-577-3062 if you have any questions.

Sincerely,

Kim

Kimberly Williams, MBA
Executive Director

Indiana Academy of Ophthalmology, Inc.
Annual Meeting and Scientific Seminar

PRELIMINARY EXHIBITOR PROSPECTUS

2021



September 17, 2021

Embassy Suites Hotel and Conference Centre
Noblesville, IN

Indiana Academy of Ophthalmology Annual Meeting September 17, 2021

Meeting Directors

Jeffrey Hudson, M.D., IAO President-Elect
Ramana Moorthy, M.D., IAO President
Rudy Yung, M.D., IAO Secretary/Treasurer

Location

The meeting will be held at the Embassy Suites Hotel and Conference Centre (13700 Conference Center Drive South, Noblesville, IN).

Time Of Vendor Registration

September 17 / 7:00 am

Tax Identification Number

The IAO Tax ID number is: 23-7363521.

Exhibit Package Includes

The exhibit fee of \$1,500 (\$500 for not-for-profit patient service organizations) includes the cost of the exhibit space, 1 table, 2 chairs, 1 electrical outlet, and the attendance of 2 representatives. Arrangements for additional representatives must be made with the Academy Office prior to the meeting. The cost for additional representatives will be \$150 per person. Arrangements for additional equipment, extension cords, etc., must be made prior to the meeting and will be billed to the vendor.

Exhibitor Listing

All exhibitors and sponsors will be published in the registration information provided to the physicians. Exhibit space preference will be assigned according to date application is received in the Academy office.

Payment For Space

The enclosed application must be completed and returned to the IAO Association Office. All space contracted for must be paid in full by September 1, 2021. There will be no refunds for canceled booths after September 1, 2021.

Sponsorship

Many potential vendors and exhibitors have contacted us requesting additional opportunities for sponsorship during the Annual Meeting of the IAO. Please see last page of the prospectus to see the additional sponsorships we are offering.

Educational Grants

The Indiana Academy of Ophthalmology appreciates all financial support of our educational programs. In accordance with ACCME standards, all CME programs will be operated independently and without influence or control from other supporting organizations. Supporting organizations shall not influence or control the program planning, program content, or execution of the activity; the program must be free of commercial bias for or against any product; and any product discussion must be objective, balanced and scientifically rigorous. Corporate sponsors may not engage in promotional activities in the CME

program location or in the CME materials, and no promotional materials may be disseminated during the CME activities in the CME meeting room.

Exhibit Hours

Representatives will want to be available during registration, breaks, and lunch.

Physical Assistance

Those attendees who need additional assistance should contact the IAO Office at 317-577-3062 so that appropriate arrangements can be made.

Further Information

For further information, please call the IAO Office at 317-577-3062 or email Kim Williams at kwilliams@thecorydongroup.com.

Featured Speakers and Program: TBD

Basil Williams, M.D - confirmed

**APPLICATION FOR EXHIBIT SPACE
INDIANA ACADEMY OF OPHTHALMOLOGY**

The undersigned hereby applies for exhibit space at the IAO Annual Meeting and Scientific Seminar subject to acceptance by the Association.

FEES:

- \$1,500 per exhibit booth (\$500 for not-for-profit patient service organizations)
- Additional representatives @ \$150 per representative

We understand that all booths must be paid in full by September 1, 2021 and that no refunds will be permitted after September 1, 2021. Each fee includes one (1) 5' table, two (2) chairs, one (1) electrical outlet, and the costs for two (2) representatives. Any additional needs must be arranged for separately prior to the meeting.

It is agreed that failure on the part of the exhibitor to meet booth payments in full shall automatically forfeit all rights, privileges, and claims of any nature the exhibitor has or may have, including the forfeit of any payments previously made.

The undersigned agrees to abide by the official show Rules and Regulations of the IAO Annual Meeting as listed on the reverse of this application.

(Please Print or Type Clearly)

Firm: _____
(as it will appear in the program)

In 25 words or less, please describe your company's products or services: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Telephone Number: () _____

Email: _____

Representatives attending: (If paying for additional representatives, please include names and emails on a different sheet.)

Name: _____ Email: _____

Name: _____ Email: _____

Signature: _____

Name: _____ Title: _____

Please return with a check made payable to the Indiana Academy of Ophthalmology, 125 W. Market Street, Suite 300, Indianapolis, IN 46204.



Rules and Regulations Special Information

1. In accordance with ACCME standards, the IAO will conduct all CME programs independently and without influence or control from other supporting organizations. Supporting organizations shall not influence or control the program planning, program content, or execution of the activity; the program must be free of commercial bias for or against any product; and any product discussion must be objective, balanced and scientifically rigorous. Corporate sponsors may not engage in promotional activities in the CME program location or in the CME materials, and no promotional materials may be disseminated during the CME activities in the CME meeting room.
2. Representatives of commercial supporters may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place. Please remember if you attend the physician education seminar, you **MUST** remove your nametag while in the room.
3. As a vendor, you are not allowed to ask questions or make comments regarding the presentations while in the meeting room. There can be NO selling or promotion by vendors in the meeting room.
4. In accordance with the AMA's guidelines on [*Gifts to Physicians from Industry*](#) and the ACCME *Standards for Commercial Support* funding from industry to underwrite the costs of CME conferences or professional meetings should be made to the IAO and not to individual physicians. Subsidies from industry should not be accepted to pay for the costs of travel, lodging, or other personal expenses of the physicians who are attending CME conferences or meetings. Subsidies for hospitality should not be accepted outside of modest meals or social events that are held as part of a continuing medical education conference or meeting.
5. Organizations that provide financial support may be recognized. Such corporate or foundation recognition regularly occurs in publications and other appropriate forums. Recognition does not include any reference to the organizational products. The institutional acknowledgment may state the name, mission and areas of clinical involvement of the company or institution, and it may include corporate logos and slogans if they are not product promotional in nature.